

Shining a light on Veteran mental health through the power of gaming.

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## **About Stack Up**

#### **Vision**

To eliminate extreme symptoms of trauma, stress, and isolation in Military service members past and present.



#### Mission

Stack Up supports US and Allied Veterans by promoting positive mental health and combating Veteran suicide through video and tabletop gaming and geek culture with our four pillar programs: The Stacks, Supply Crates, Air Assaults, and the Overwatch Program.

Founded in 2015 by combat Veteran and gamer Stephen Machuga, Stack Up brings both Veterans and civilian supporters together through a shared love of video and tabletop gaming and geek culture. Stack Up serves US, NATO, and Allied Veterans and Active Duty service members.

## Executive Director's Message

I started my annual Executive Director's letter with the same kind of grumpy handwringing that I have been doing these last few years; mostly focused on post-COVID administrative woes and fundraising complaints. By the time I was a page in, I realized I hadn't talked about all of the good we've done for Veterans as an organization. So, I went back in through the pile of thank you letters we received last year to bring things sharply back into focus:

During his 13 years of service, Marine Corps sergeant David M. deployed to Iraq for Operation Desert Storm and Panama during Operation Just Cause. However, during his time in, he suffered severe injuries to his back and head which left him bound to a wheelchair and unable to talk except for the use of an iPad. David doesn't get out of the house much, so he finds that the internet and gaming "are pretty much all he has." His old Xbox was unable to keep a solid internet connection, and living on a fixed income means that a brand new Xbox is a luxury item. As part of Stack Up's end-of-year "Hundred Heroes" program, Stack Up got

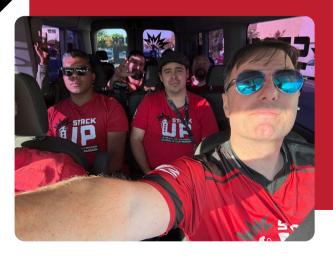


him a brand new Xbox to make sure he's able to stay connected with his friends and other military Veterans.

"I am so excited to be able to get to play games with other Military Veterans. I would not be able to do this without your support. The XBox and headphones are so awesome. Thank you so very much."

David M. | Veteran | U.S. Marine Corps | Supply Crate Recipient

On Veterans Day, 2025, it will mark the 10th anniversary of the founding of Stack Up. Most businesses are considered successful if they make it past the five-year mark, so our ability to double that is quite an impressive feat, especially given the fact that the last few years have been a day-to-day fistfight out there. With the government on fire and the economy in the toilet with everything from a carton of eggs to sustainable living now luxury items, even our most zealous of Redshirt supporters



are finding themselves unable to make the same level of donations that they have done in the past. As over 60% of our fundraising every year comes from the \$5 and \$10 level as I like to say from streaming fundraisers on Twitch, the average person is just donating less. That's not just for us, that's across all charities; I've read many a plea in my inbox coming from charity organizations great and small asking for just a little more this year, some more aggressive and desperate than others. Not an easy time to be running a charity.

## **Executive Director's Message**

Apart from all of that, Dave Crouse, our Director of Veterans Services has finally hung up his spurs and decided he needs a break from the charity life. To put everyone's minds at ease, Dave told us that he was going to be leaving at the very beginning of last year to give us time to prepare. Not only did he want to make sure that everyone understood that he was leaving on good terms, but shutting down the warehouse in Florida was going to be quite the undertaking. He has now accepted a spot on our Board of Directors. Brian "Skatch" Snyder has stepped up and has taken on the new joint position of "Director of Operations," which more or less is everything involved in running the organization. He's now the first sergeant to my company commander if that reference works for you. Dave's not going too far away as he's accepted a position on the board of directors, but he was just looking for a way to spend more time with his family, and Stack Up is hardly a "40-hour a week" position. Dave has left a very large Dave-shaped hole in our hearts over him, but after his working alongside me for over ten

years, it's understandable to want to switch things up. Hell, most of us have worked at Stack Up longer than any other job we've ever had, muself included. I only did eight years in the military!

So, yeah, things are shaking up over here. But the show must go on, and we have to find the silver lining in everything being on fire right now. With Stack Up closing up our Florida operations hub, we are now living far more within our means, giving us a little more breathing room.





Alesha "PerkyDaisy" Smith has stepped up as our Fundraising Director, a much-deserved promotion. As I stated earlier 60% of our fundraising comes at the \$5 and \$10 level, and almost every penny of that was brought in by our Influencer Relations Team (IRT). While I'm working on bringing in the other 40% of our funding through grants and larger-scale donations, Stack Up would not exist in the capacity that it does helping Veterans without the IRT knocking on every Twitch streamer's door and asking if they'd be willing to donate their time and fundraising energy to us. It is a grueling job when not a lot of people have a lot of extra money to throw around. As we've found out over the years, almost 50% of the

streamers who fundraise for us one year will quit streaming within 12 months, which makes for an ever-changing landscape. We have our stalwarts who have been here since the beginning, but our leaderboards have taken some pretty dramatic changes over the years.

So all that said, we're in for a hell of a year. Lots of changes in the world out there make it harder for Stack Up to exist as a charity organization, but when has that ever stopped us? If Stack Up is good at anything, we're particularly wizards at doing more with less, so we'll continue to mix in a pinch of sawdust with the hamburger meat and "keep on drivin' on." See you at the ten-year anniversary party!

## Stack Up's Programs



Supply Crates - Video game care packages sent to Veterans and Active Military units around the world to boost morale and help those coping with PTSD and other mental and physical health struggles.

Air Assaults - All-expense-paid trips for disabled and deserving Veterans providing them with a gaming and geek culture adventure with our experienced staff ready to cater to their needs.





Phalanx House - Stack Up's headquarters in Los Angeles for Veterans providing a space to work on mental health and build community through gaming activities and other local adventures.

The Stacks - Local volunteer pods consisting of Veterans, Active Military, and civilians with a shared love of gaming serving their home areas with in-person game nights and good deeds via volunteering.





Overwatch Program - Peer-to-peer mental health support for Veterans and civilians alike, provided through mental health game nights, community discussions, and a non-crisis mental health forum.

# 2024 Program Stats

Stack Up's mission is to fight the effects of physical and mental health injuries and trauma by bringing Veterans together through the shared language of gaming.



232 Shipped Supply Crates



99

Phalanx House Events



2 Air Assaults Held

5 Veterans served



212 Game Nights14 Game Leads7845 Discord Members



**151** Stacks Events

**18** Active Stacks

**63** Stacks Volunteers



Mental Health
Game Nights

150 Non-Crisis Interactions

This graphic is available as a standalone PDF on the StackUp.org <u>Transparency page</u> and as an image for use across social media and image-based platforms in the Stack Up Streamer Kit. Feel free to share across platforms when talking about Stack Up.



# Why Gaming & Stack Up?

## Quotes from the Stack Up Community

We asked some of our community members why gaming? What about video games has helped them on their mental health journeys and how has Stack Up been a part of that? They told us about how gaming has improved their mental health, helped them build connections, and find success and confidence within themselves.



Relocating to Indiana after the service, I never really found "my" community. When my father was diagnosed with cancer in 2016 the depression hit hard. In 2018 I found a shared love of gaming culture with Stack Up. This gaming and camaraderie helped me greatly through my depression and my dad's passing in 2020. Video games can help you escape the daily grind and stress. Stack Up fosters that impeccably.

Will 'eSkilliam' Pruitt | Veteran | U.S. Navy

I found Stack Up in 2018 after being out of the Army for 8 years. In my time post-military before Stack Up, I was searching for some sort of meaning in a world I felt did not have a place for me in it. A lot of the other Veteran orgs, while well-intentioned on a national level, felt insulated to any new Veterans joining at the time. When I found out about the Stacks program, I started a Stack in Chattanooga, TN. Over the years thanks to Stack Up I have made some of the best friends in my life that have helped me through a lot of personal struggles. In the discord server via game nights, I have been able to socialize on the weeks when my anxiety is so bad I cannot leave my house. With weekly game nights of Magic the Gathering in the Chattanooga Stack I have had the joy and privilege of providing a welcoming space to civilians and Veterans that for a few precious hours, they do not need to worry that they belong.

Over the past year, things have been gearing up on the Stacks side of things and I am seeing other people find success in their own Stacks in other cities as well. On the days where I get lost in my head, I can look at that and it gives me hope, on top of having plenty of people to talk to if needed.

Stack Up has helped me find a place in life that is comfortable for me, others like me, and others not like me.

Bob Bagby | Veteran | U.S. Army



# Why Gaming & Stack Up?

## Quotes from the Stack Up Community



Video games have always been a huge part of my life. As a military member, I moved around a lot, and games were a way to stay connected. After learning my own family's mental health struggles and how hard it was to get the help we needed. The Stack Up community has improved my life a lot by providing a supportive network of friends and allow me to use gaming to give back to the Veteran community!

Renegade | Active Duty | U.S. Air Force

Video games offer an escape and a way to decompress. Immersing myself in different virtual worlds allows me to take a break from the stress and anxiety that can come with PTSD. This form of escapism is not just about distraction, but also about finding a safe space where I can process my emotions at my own pace. Moreover, the skills and achievements within video games can translate to real-life confidence and resilience. Completing challenging tasks in games can mirror overcoming obstacles in real life, reinforcing a sense of accomplishment and capability.

In addition to social and emotional benefits, video games provide unique opportunities for professional development, especially in the realm of Veteran nonprofit work. Many organizations leverage video games to create support networks for Veterans, providing platforms for peer-to-peer counseling, mentorship, and fundraising efforts. Engaging in these gaming communities can help Veterans develop valuable skills such as project management, community building, and advocacy, which are essential for nonprofit work. Participating in these initiatives allows Veterans to contribute to meaningful causes while building professional networks. The collaborative nature of gaming can translate into effective teamwork and leadership skills, which are highly sought after in nonprofit organizations. Furthermore, the visibility and reach of online gaming communities can amplify awareness and support for Veteran-related issues, driving positive change.

Video games are much more than just a pastime. They are a lifeline, providing social interaction, emotional support, and professional development opportunities. For someone like me, they are an essential part of maintaining mental health and well-being.

Christopher "DJKeens" Keener | Veteran | U.S. Coast Guard



## **Stack Up Support Stories**

## Supply Crate Update from John



Through the Supply Crates program, Stack Up supports Veterans and Active Duty Military units with gaming care packages that allow them to game and unwind. Veterans often use gaming to help cope with the traumas of their service and physical injuries while connecting with other Vets, while those on Active Duty often game together, hosting tournaments and relaxing. Stack Up sent out 232 Supply Crates in 2024 filled with consoles and accessories and even tabletop games.

Former Marine Corps Sergeant John W. would play Call of Duty on his cellphone when he had downtime from work to relax. Playing on such a tiny screen made him wish for a full gaming experience on console so he reached out to Stack Up in the hopes of getting a new PlayStation 5 so he could game on his TV and do some couch co-op with his family.



John's Supply Crate was sponsored by SpeakingLion, an actor, screenwriter, and gamer who also streams on Twitch!

Thank you guys so much!!!! With this system my family and I will be able to fill up our empty time on the weekends and play games together. This will also help me relax and escape from a hard days work and negative thoughts. I appreciate this more than words can express. Thanks again.

John W. | Veteran | U.S. Marine Corps | Supply Crate Recipient



# Stack Up Support Stories

## Air Assault trip to TwitchCon 2024



Through the Air Assaults program, Stack Up takes Veterans and those still serving on an all-expenses-paid trip to geek culture events. These trips allow Veterans to connect through a shared love of gaming and other geek culture activities while surrounded by our staff who do their best to ensure they have a safe and fun time. Stack Up hosted 2 Air Assaults in 2024.

In 2024 we brought out Suzanna and Kenya for a trip sponsored by DreamWarrior, a long-time Stack Up supporter.

Suzanna was nominated by DreamWarrior's community as she has long been a moderator for his streams and community. Meanwhile, Kenya was nominated by her Holloman Air Force Base Stack Lead, Renegade. She's been playing games with them for some time.

This was an amazing trip to San Diego! Everyone I met was incredibly kind and great to be around. I got to meet DreamWarrior in person for the first time, after being part of his Twitch community for over a year now. I think the funniest moment was when myself, Clu, KittaraJ (the other Air Assault), and a friend of mine were Rick-rolled by a guy singing karaoke at the block party. At first, we were laughing about it, and then we realized that the singer was actually really good! Commence the dance party! I want to thank everyone so very much for this opportunity, and I hope I am able to give back one dau.

Suzanna | Veteran | U.S. Navy | TwitchCon Air Assault





I was super ecstatic. I'm gonna go to TwitchCon, I was not planning on TwitchCon and came out here. I thought it was absolutely phenomenal. I was super excited to see the floor and to go meet up with a bunch of people, look around at all the different art style stuff, just all the things there, it's very entertainment-wise, I love people-watching too. I'd like to thank DreamWarrior for sponsoring this.

Kenya | Active Duty | U.S. Air Force | TwitchCon Air Assault



# **Stack Up Support Stories**

#### Supply Crate Update from Ratarius



Being away from family is very hard on our Active Duty service members and takes a toll on their mental health, especially when their family members are going through difficult times and they're stationed too far away to help.

IT Specialist Ratarius reached out to Stack Up to get a Supply Crate as his mom was hospitalized and his sister found out she had cancer. He wanted to game with his fellow soldiers and relax in his off hours and take his mind off of worrying so much about his family back home.

Rataraius' Supply Crate was sponsored by Tokki, a long time Stack Up supporter and streamer whose main game is Dead by Daylight.





I want to start off by saying thank you. I am truly thankful for this supply crate. Even though my team is not in the pictures here. We are all truly grateful for the Stack Up Organization and all of their sponsors. This is going to help us boost our morale, even though we are back stateside. When we came back home, everyone split up and went back to their assigned duty stations. This will help us keep up with each other. My birthday is next Saturday and I could not have asked for a better gift than this. Thank you all so much, we truly appreciate all of you!

Ratarius | Active Duty | U.S. Army | Supply Crate Recipient



# **Supportive Community**

#### Bringing Gamers Together for a Cause

The backbone of Stack Up lies in our community of gamers who unite to support our cause. Our community of Veterans, Active Military, and adjacent and supportive civilians show up through our programs. Whether that's volunteering as part of our Stacks, hosting game nights as a Game Lead in the Stack Up Discord, writing game reviews for the Stack Up News blog, streaming and fundraising for Stack Up, or just showing up and talking with others in the Discord, our community comes together through the power of gaming.



2024 saw many changes for Stack Up across the board as we adjusted some of our programming and new leadership took over community functions. The Stacks and the Overwatch Program were revamped with a stronger focus on community and regular gaming. We improved Stack Up News, our gaming blog, by promoting two of our longest-running volunteer writers to Deputy Editors, instituting a rating system, and standardizing articles.



Volunteering with Stack Up can be as simple representing us at a convention. Or reviewing games our volunteers love for Stack Up News. We asked one of our Stack Up News Deputy Editors about how gaming helps him with his mental health.

Gaming has always been an escape for me, giving me peace of mind after a hard day of work. It gives me a reprieve from the harsh realities of this world. I can sit there, beverage in hand, and for an hour or so, become a hero. I can immerse myself in the adventure, getting lost in the story. For me, JRPGs are king thanks to their in-depth, sometimes ridiculous, plots. Whichever it is, my body gains another curve due to my dorky smile. If I'm feeling frustrated, though, I'll utilize titles like God of War to mutilate my foes with zero mercy. That violence helps decompress my soul. That moment to breathe, however brief, is pure bliss.

Fernando Da Costa | Stack Up News Deputy Editor | Civilian



## The Overwatch Program

## **Evolving Mental Health through Gaming**

At the beginning of 2024, the Overwatch Program underwent some major transformations. We pivoted the program to focus on crisis mitigation, instituting regular mental health game nights and providing support to Veterans through our mental health forum where Veterans can vent or pose a question asking for advice from other Veterans about whatever issues they may be facing.

Veterans can access the Overwatch Program from the comfort of home, by simply joining the Stack Up Discord.

Once they're in the Discord, they can check our events calendar and see when our regularly scheduled game nights are held and tap the 'interested' button on the event pop-up to receive notifications for when the event begins.



Our community of Veterans, Active Military, and civilians regularly interact in the Stack Up Discord via text and voice chat channels and while gaming together.



Through the Overwatch Program, our staff, volunteers, and community members regularly interact with each other and check in on each other's mental health while gaming together.

Veterans often find our community in a time of crisis and we help get them to resources they may need or talk them down from taking self-harming actions in time to get them to call the Veterans Crisis Line, a much-needed resource for Veterans.

2024 saw 150 non-crisis mental health interactions between staff and community members with 33 mental health game nights held over the course of the year.

#### **Phalanx House**

#### Our Headquarters Serving Veterans

Phalanx House serves as Stack Up's Headquarters where we host Veterans for events, the occasional Air Assault trip, and bring over local Los Angeles area Veterans for some gaming and fun. Occasionally, we offer up Phalanx House to Veterans who are seeking medical treatments and were unable to get accommodations through other Veteran organizations. Over 99 events were held at Phalanx House in 2024.

We continued to host Veterans in LA at Phalanx House for weekend gaming, including some tabletop games with our now Program Director, Brian Snyder as Game Master. The Veterans who hang out at Phalanx House also have a safe place to nap, browse the internet, watch movies and shows, and even participate in meditation.

Stack Up hosted a couple of Air Assault recipients at Phalanx with longtime supporter and former Influencer Relations Team member Jester 1147 joining in for the trip as he is also a Veteran.





Blizzard, Riot Games, and Ripple Effect gave Stack Up the chance to bring Veterans in and around LA out to their studios for some tours and gaming. Blizzard was even cool enough to offer up their library of games for us to host some tabletop gaming in.

The holidays can get lonely, especially if Veterans have no one to celebrate with. So in 2024, we had our Veterans over at the house for Thanksgiving and even spent some time driving them around places for free food offers on Veterans Day.

Then on Christmas, we hosted some Veteran families and gave them brand new consoles to celebrate.



#### The Stacks

## Community Support Online & Off

The Stacks underwent some changes in their standard operating procedures in 2024 in an effort to increase the regularity of their events and the type of events they hold. As Stack Up's offline representatives, volunteers with the Stacks stepped up to host local game nights and other fun activities to bring Veterans together for a good time, because having a good time with a community is necessary for improving mental health. The Stacks held a total of 151 events in 2024 across 18 active Stacks and with the support of over 63 volunteers. We highlighted some of the Stacks and their events on this page.

2nd monthly game day held by the Indy Stack at Elf 'N Moon, a local to the Indianapolis area friendly local game store that is Veteran-owned and operated. We played another Dungeon Crawl Classic level O funnel. We also got to see a member in person who hasn't had a chance to join us for events yet!

Indianapolis Stack | DJ Gregory | All Stack Lead





The Holloman Stack had our best game night yet! As always, these are our open-door recruitment events. This week we had 10 people! We've been growing organically through word of mouth, and friends bringing friends. It's amazing to see! This week was Tales of the Arabian Nights and Smallworld!

Holloman AFB | Theo Wiseman | Holloman AFB Stack Lead

We got together and bowled for about 6 games. Chatted about gaming and things to do. The vets talked about some of their stuff they did/are doing in the military. Everyone had a great time. Fun Times were had. I beat everyone in bowling... sorry.

San Antonio | Becca Wall | San Antonio Stack Lead



## 2024 Financials

## Taking Donor Funds to the Next Level

Here at Stack Up, we make it our goal to be accountable for the money donated to our mission of bettering Veteran mental health through gaming. We actively track not only our output in terms of meeting our mission, but the costs year-by-year to ensure we are using funds well and meeting the mission. 2024's total revenue allowed us to keep programs running steady in a tough year. Total cash donations made up \$821,071 of Stack Up's funding with Streamers raising \$517,425 worth of that, making up a large portion of Stack Up's revenue. More about our Streamer-led fundraising can be viewed on the next page.

2024 Revenue

\$1,669,202

**2024**Cash Donations

\$821,071

2024 Expenses

\$1,859,962







## **Answering the Call to Arms 9**

Gamer-led Fundraising

**Streamers**Fundraised

\$517,425

Total Participants
1545

Sponsored Supply Crates
128

Call to Arms LIVE \$18,869

Sponsored Air Assaults

3



Participants who made it to 2024's Wall of Heroes

116

#### Top Fundraisers of 2024















## The Stack Up Stream Team

### Representing Stack Up Day-to-Day

Stack Up's Stream Team continues to step up their efforts in supporting and representing Stack Up's mission. The team grew to 35 members with a continued daily streaming average of 14 hours total per day on Stack Up's Twitch channel. Not only did the Stream Team host fundraisers, but they also held giveaways thanks to some of Stack Up's sponsors.

**Team**Fundraised

\$23,541

Call to Arms Events

11

Stream Team Members

35

Number of Streams
1.08k

New Followers 1,423

Hours Watched 30.3k



Army Veteran Jonathan Delacy, a.k.a. JonsAtWar, continues to lead the Stack Up Stream Team since he started in 2019 after he was taken on an Air Assault trip in 2018





## **Sponsors and Partners**

#### Thank You for the Support!

2024 saw many new sponsors and partners in addition to continued support from companies and foundations to Stack Up's mission. Through grants and physical and digital contributions, these organizations have made it possible for Stack Up to continue our mission. We cannot thank them enough for the support and we've included some detailed highlights of some of the support we received in 2024 over the next series of pages.

1ShotEnergy Advanced.gg AMD Salute American Legion Post 283 Berzerk Blumhouse Games Bohemia Interactive **Bungie Foundation** Cohen Family Fund Comcast DAV drinkctrl FA Elgato First Nation Group Fractal Design FunFund Glytch Energy

Gori | Angry Demon Studio, Wired Productions KingsIsle Entertainment LA County Third District **LANFest** LogitechG MAD CATZ Marilyn Lichtman Foundation Nacon Gaming Palmer Luckeu **PM Studios** Pokecrawl Riot Veteran Group Sony StarForgePCs StreamElements Tech Sgt Jack Kushner Ret'd Foundation Tee It Up For the Troops



## Sponsor Highlights

## Fractal Design, Mad Catz, KingsIsle

Fractal Design's work with Stack Up started in 2023, but due to some manufacturing delays out of their control, the folks over at Fractal Design had to wait until 2024. With the help of TeamGroup, AMD, and Gigabyte, Fractal Design filled one of their beautiful PC cases with some top-of-the-line PC parts for Stack Up to hand-deliver to a Veteran in Florida. Army Veteran Sean received the PC after Stack Up Community Programs Manager Zach put it all together at Stack Up's now shut-down warehouse in Florida. Thanks to Fractal Design for bringing this build together so we could give it to a deserving Veteran.





Stack Up has worked with Mad Catz before and we're always happy to hear from them. Mad Catz swooped in later in 2024 with an offer for some mouse pads and other gear to give to Veterans. They furthered their partnership with Stack Up by sending over some gear for a sponsored Stack Up Stream Team fundraising event. Members of the Stream Team competed amongst themselves in Chained Together for the prize of winning some Mad Catz gear. Thank you, Mad Catz, for the great gear which has gone to some very grateful Veterans.

Not all partnerships come in the form of physical goods! The great thing about being a nonprofit in the gaming space is that sometimes Stack Up gets to see our customary Stack Up redshirt in a video game. Kingslsle came up with a fantastic design of our mascot Stack Up Rex as a mount for their Wizard101 game. A portion of the sales of this special edition mount were donated to Stack Up in 2024. The best part about the Stack Up Rex mount is that up to two people can ride, reminding folks that we're all in this battle for better mental health together. Thanks, Kingslsle!



## **Sponsor Highlights**

## AMD Salute, Gori: Cuddly Carnage, Elgato



Did you know AMD has an Employee Resource Group for Veterans? Leslie from AMD and Chris from AMD Salute partnered with Stack Up for a special PC building stream where they put together a beautiful PC build with Stack Up's very own Executive Director, Stephen Machuga. The PC was then offered up for a giveaway. Those who fundraised \$50 or more during Flag Day weekend had a chance at winning the PC. SoulUnskripted won the PC, gaining a new machine from which he could play and stream. Thanks to AMD Salute and thanks to AMD for hiring our heroes.

Seeing Stack Up Rex as a digital mount was a highlight for 2024. Another highlight? Seeing a cat dressed out in Stack Up gear with Stack Up-themed hoverboard. In Gori: Cuddle Carnage, players hack-and-slash their way through an action-adventure unlike any other. Thanks to Angry Demon Studio and Wired Productions this Stack Up skin is available for free in Gori: Cuddly Carnage which can be picked up on Steam.





RazorwindVT 😿 🚟 🔞 StackUp 🤣 @RazorwindVT · Jun 14 ····
Thank you so much to @StackUpDotOrg for the new @elgato equipment!



Who doesn't love free stuff? Thanks to Elgato, Stack Up held the first of its Sponsor Spotlight giveaways in 2024. Streamers who fundraised \$50 or more got a chance at winning some brand new Elgato streaming gear bundles. These bundles included an Elgato Wave:3 microphone, Key Light, FaceCam, and Stream Deck perfect for any streamer just starting out, or well into the streaming game.

## Stack Up's Staff

## The Team That Makes It All Happen

The Stack Up Team of Staff works daily to ensure the smooth sailing of Stack Up's programs. While staff have changed over the years and titles have shifted to suit our needs, our staff have consistently fought hard to serve Veterans and Active Duty Military, showing how the power of gaming can be utilized for bettering Veteran mental health, including our own as many of our staff are themselves, Veterans.



Executive Director
Stephen
Machuga



Operations Director
Brian
Snyder



Fundraising Director
Alesha
Smith



Administrative Director
Samantha
Seegraves



Influencer Relations Manager Christy Bowman



Community Programs
Manager
Zachary
Kennu



Social Media Manager Sahara McGirt



## The Influencer Relations Team

#### The Best in Influencer Fundraising

The Influencer Relations Team is Stack Up's boots on the ground when it comes to fundraising. These are the people who put in the work daily to scout and recruit Content Creators to Stack Up's cause. IRT members ensure those streaming to fundraise for Stack Up have a great time, answering questions they may have about Stack Up's programs and fundraising, aiding them with technical difficulties, and ensuring they spread the word about our programs with the latest and up-to-date information about Stack Up. The Influencer Relations Team is led by the Director of Fundraising, Alesha Smith, and Influencer Relations Manager, Christy Bowman.



Influencer Relations
Coordinator
Anton
Centrella



Influencer Relations Coordinator Amie Elliot



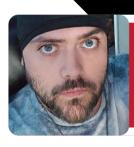
Influencer Relations Coordinator Kristyn Vaughan



Influencer Relations
Coordinator
Lindsey
Potter



Influencer Relations Coordinator Calvin Ishee



Influencer Relations
Coordinator
Jim
Althouse







## Stack Up's Board

## **Guiding Stack Up's Mission**

Stack Up's Board includes Veterans, professionals in the gaming and content creation space, and accounting and finance professionals, and Stack Up's very own former Director of Veterans Services, Dave Crouse who has now taken on the duty of helping to guide Stack Up's mission. Thank you to our board who advise Stack Up staff on some of our decision-making as we navigate the nonprofit, gaming, and influencer sectors.



Board of Directors

Jimmy

Whisenhunt



Board of Directors
Evan
Uselton



Board of Directors
Sean
Casey



Board of Directors Amanda Solomon



Board of Directors

Dave

Crouse



Advisory Board Cherie Kisla





## So Begins 10 years of Stack Up!

Answer the Call to Arms X



It's one team, one fight in the battle for better mental health for our Veterans and Active Military. Join Stack Up in proving the power of gaming in combating stress, trauma and isolation.

**Donate** 

**Fundraise** 

Volunteer















